

An aerial photograph of a suburban neighborhood. In the center is a roundabout with a small island in the middle. To the top left is a lake with a sandy beach and a small pier. To the bottom left is a green soccer field. To the right are several houses with red roofs and a parking lot. The background is filled with green trees and a winding road.

Space for all the good things

Seinäjäki

THE CAPITAL OF SPACE



# Space in the growth corridor

- Right in the middle of the Helsinki–Oulu growth corridor
- Trains to and from Helsinki every hour







# Space for growth

- Almost 66,000 inhabitants (+1% /year)
- Finland's 16. biggest city in terms of population
- The only regional centre whose population has grown continuously for more than 70 years
- 33,000 jobs
- Employment rate 76%
- Workplace self-sufficiency 112,5%



# Space for big ideas

We have courage, can-do attitude and joy of work. We love doing big things – even if they are foolhardy.

We didn't have highs or waters, so we build a mountain and five lakes.







# Space for the future

- Investments over €400 million
- More than 150,000 floor square apartments, offices, business premises
- The completely renewed station area extends the city centre (30 ha)
- 1,000 hectares of new business areas under construction
- Roves business area €250 million
- Atria €155 million
- Piiri, old hospital area in Törnävä

# Space for entrepreneurship

- Number 1 city of entrepreneurship
- The best business climate in Finland
  - Finnish Industries local authority ranking 2016, 2018, 2020, 2022
  - Confederation of Finnish Industries (EK) 2013, 2015, 2017, 2019, 2021, 2023
  - Economic research, the image of municipalities 2018, 2019, 2021, 2022
- 3rd highest number of active companies in relation to population







# Space for business

- Large market area/shopping center
- Nearly 600 retail stores
- Our largest shopping center Ideapark Seinäjoki:
  - 70,000 m<sup>2</sup> on various floors
  - 1,000 jobs
  - Finland's 7th largest shopping/entertainment center

# Space for food production

- Some of the world's cleanest food is produced in Seinäjoki area (Atria, Valio, Juustoportti)
- Foodwest – a unique service concept for food companies
- The goal is a new, more international, sustainable food ecosystem
- Seinäjoki is the 3rd largest municipality in terms of total agricultural income and the 2nd largest in terms of agricultural sales income







# Space for big events

For us half a million festival visitors is an everyday event.

- Provinssi since 1979
- Seinäjoki Tango Festival since 1985
- Vauhtiajot Race & Rock since 2004
- Solar Sound since 2014
- The most important event arenas:
  - Seinäjoki Areena
  - Rytmikorjaamo
  - OmaSp Stadion



# Space for architecture

- The unique administrative and cultural centre designed by Alvar Aalto is a world class attraction
  - The Aalto Center is one of the sites on the tentative list of UNESCO's World Heritage List
- The Aalto Centre is complemented by the Apila Library (JKMM Architects).







# Space for culture

- Kalevan Navetta Art and Culture centre
  - Eg. Seinäjoki Art Hall, Seinäjoki Unit of Uniarts Helsinki, Craft Centre, Children's Cultural Center Louhimo, Craft and Design School Näppi and Art rental shop
- Rytmikorjaamo
  - 40,000 visitors per year
- Versatile theatre productions
- Museums of Seinäjoki
- Seinäjoki City Orchestra





# Space for education

- 10,000 students
- Seinäjoki University of Applied Sciences
  - Students rated SeAMK as the best University of Applied Sciences in Finland in 2020, 2021 and 2022
- Educational Institution Sedu
- University Consortium of Seinäjoki
- The education of Seinäjoki citizens is on the level of university cities. Up to 32% of the residents have an academic degree





# Space for exercise, play and relaxation

- More than 60 sports clubs and organisations, offering a big variety of sport activities
- The range of sports venues is plentiful
- We compete at the highest national level in seven team sports
- In Seinäjoki nature meets city life



# Seinäjäjoki

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