



Seinäjoki

THE CAPITAL OF SPACE

Space for all the good things

Space in the growth corridor

Trains to and from Helsinki every hour



Business investments
by 2021
over €1 billion



1,000 hectares
of new business areas



The best local authority image
(Taloustutkimus Marcet Research Company
2019, 2018), EK 2021, 2019, 2017, 2015, 2013)



64,000
residents (+1 % / year)

Number 1 city of
entrepreneurship
(SY 2020, 2018, 2016)



10 000
students
(second level + higher education)



3rd highest
number of active companies
in relation to population

Right in the middle
of the Helsinki-Oulu
growth corridor



Space for big ideas

We have courage, can-do attitude and joy of work. We love doing big things - even if they are foolhardy.

We didn't have hights or waters, so we build a mountain and five lakes.



Space for the future

- The completely renewed station area extends the city centre (30 ha)
- Nearly 20 construction projects are under way in the centre
- New business areas over 1,000 ha
- Investments of more than €1 billion by 2021
- Piiri, old hospital area in Törnävä

Space for entrepreneurship

- Entrepreneurship is in our DNA
- Seinäjoki has been chosen as Finland's best city for entrepreneurs twice already
 - Finnish Industries local authority ranking 2016, 2018, 2020
 - Confederation of Finnish Industries (EK) 2013, 2015, 2017, 2019, 2021
 - Economic research, the image of municipalities 2018, 2019





Space for business

- Large market area/shopping center
- Nearly 600 retail stores
- A major investment Ideapark Seinäjoki: completed 12/2019, €100m, 70,000 m² on various floors, 1,000 jobs, Finland's 7th largest shopping/entertainment center



Space for food production

- Some of the world's cleanest food is produced in Seinäjoki
- Our food is exported globally, with China among the growing markets



Space for big events

For us half a million festival visitors is
an everyday event.

- Provinssi
- Seinäjoki Tango Festival
- Vauhtiajot Race & Rock
- Solar Sound

Space for architecture

- The unique administrative and cultural centre designed by Alvar Aalto is a world class attraction
 - The Aalto Center is one of the sites on the tentative list of UNESCO's World Heritage List
- The Aalto Centre is complemented by the Apila Library (JKMM Architects).





Space for culture

- Kalevan Navetta Art and Culture centre
 - E.g. Art Hall, Sibelius Academy and ja Craft Centre
- Rytmikorjaamo
 - 40,000 visitors per year
- Versatile theatre productions
- Museums of Seinäjoki
 - New Museum Center Tiklas 2022
- Seinäjoki City Orchestra



Space for education

- 10,000 students
- Seinäjoki University of Applied Sciences
 - Students rated SeAMK as the best University of Applied Sciences in Finland in 2021
- Educational Institution Sedu
- University Consortium of Seinäjoki
- The education of Seinäjoki citizens is on the level of university cities. Up to 32% of the residents have an academic degree



Space for sports, play and relaxation

- More than 60 sports clubs and organisations, offering a big variety of sport activities
- The range of sports venues is plentiful
- We compete at the highest national level in several team sports
- In Seinäjoki nature meets city life

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