

An aerial photograph of a suburban neighborhood. In the top left, a lake with a sandy beach and a small pier is visible. A road runs horizontally across the middle, with a roundabout on the right. Houses with red roofs are scattered throughout. A green soccer field is in the bottom left. The word 'Seinäjoki' is written in large white letters across the center. Below it, the words 'THE CAPITAL OF SPACE' are written in smaller white letters. There are some white smoke-like effects on the left side of the image.

Seinäjoki

THE CAPITAL OF SPACE

An aerial photograph of a serene natural landscape. A calm, dark blue lake is nestled within a dense, lush green forest. On the left side of the lake, a sandy beach area is visible, where several small, simple buildings with dark roofs are situated. A few people can be seen walking on the beach. The text "Space for all the good things" is overlaid in a large, white, sans-serif font across the middle of the image.

Space for all the good things

We have courage and a strong
can-do attitude.

We love doing great things to develop
our city. Big projects excite us.

Space in the growth corridor

Trains to and from Helsinki
every hour



Business investments by 2021

over €1 billion



**The best local authority
image**

(Taloustutkimus Market Research
Company 2018 and 2019)

**Number 1 city of
entrepreneurship**

(Confederation of Finnish Industries 2017, 2019,
Federation of Finnish Enterprises 2016, 2018)



3rd highest

number of active companies
in relation to population

1,000 hectares
of new business areas



64,000

residents (+ 1%/ year)

10,000
students



(second level &
higher education)

**Right in the middle
of the Helsinki-Oulu
growth corridor**



Space for big ideas

Seinäjoki has a unique attitude.

- Seinäjoki was flat and without water areas, so we built a mountain and five lakes.



Space for the future

- The completely renewed station area extends the city centre (30 ha)
- Nearly 20 construction projects are under way in the centre
- New business areas over 1,000 ha
- Investments of more than €1 billion by 2021
- Tammi campus, civil campus opens in 2020
- Piiri, old hospital area in Törnävä

Space for entrepreneurship

- Entrepreneurship is in our DNA.
- Seinäjoki has been chosen as Finland's best city for entrepreneurs twice already.
 - No. 1. (over 50,000 residents, Confederation of Finnish Industries local authority ranking 2019)
 - Finland's best business environment (Federation of Finnish Enterprises 2018)





Space for business

- Large market area/shopping center
- Number one in retail stores in cities of at least 40,000 residents
- Nearly 600 retail stores
- A major investment Ideapark Seinäjoki: completed 12/2019, €100m, 70,000 m² on various floors, 1,000 jobs, Finland's 7th largest shopping/entertainment center



Space for food production

- Some of the world's cleanest food is produced in Seinäjoki.
- Our food is exported globally, with China among the growing markets.



Space for big events

For us half a million festival visitors is an everyday event.

- Provinssi
- Seinäjoki Tango Festival
- Vauhtiajot Race & Rock
- Solar Sound

Space for architecture

- The unique administrative and cultural centre designed by Alvar Aalto is a world class attraction.
- The Aalto Centre is complemented by the Apila Library (JKMM Architects).





Space for culture

- Kalevan Navetta Art and Culture centre
 - E.g. Art Hall, Sibelius Academy and ja Craft Centre
- Rytmikorjaamo
 - 40,000 visitors per year
- Versatile theatre productions
- Museums of Seinäjoki
- Seinäjoki City Orchestra



Space for education

- 10,000 students
- Seinäjoki University of Applied Sciences
- Educational Institution Sedu
- University Consortium of Seinäjoki
 - Tampere University
 - Helsinki University
 - University of Arts
 - Vaasa University
- The education of Seinäjoki citizens is on the level of university cities. Up to 32% of the residents have an academic degree.

Space for welfare

- Healthy Kids of Seinäjoki
- Seinäjoki is a global model city for the systematic work to reduce obesity in children.





Space for sports, play and relaxation

- More than 60 sports clubs and organisations, offering a big variety of sport activities.
- We compete at the highest national level in several team sports.
- In Seinäjoki nature meets city life.

Seinäjäjoki

THE CAPITAL OF SPACE